**Civics Charity Project**

You will create an updated page on your Business website for one main charity

It has to be a Canadian charity about an important issue

First choose a charity that you believe in:

<http://www.moneysense.ca/planning/2015-charity-100-canadas-top-rated-charities>

<http://www.cra-arc.gc.ca/charitiesandgiving/>

Read about the charity

Describe the charity in detail in YOUR OWN WORDS

Make sure you have all the information below:

* **Biographical:**
  + Individuals: name, address, contact #’s, spouse, employer
  + Organization: name, address, contact #’s, contact names, email address
* **Relationship to charity**
  + Giving history, alumni status, volunteer involvement
* **LAI / Prospect Info (Link, Ability, Interest)**
  + Link to the organization, giving ability, areas of interest, cultivation status
* **Cultivation & Solicitation Activity**
  + Record of donor contact (call reports, briefing notes, action tracking, proposals submitted)
  + Recognition & stewardship provided
* **The web link on your website has to be extremely detailed**
* **Have some pictures and videos to help the web page stand out**
* **Have 2-3 paragraphs explaining why people should donate it**
* **It is due April 7**